WHEREAS, The future of this State and our Country depend upon the proper growth and development of its youth who will someday become its leaders; and,

WHEREAS, The Bpy Scouts of America, Girl Scouts of the U.S.A., Boys' Clubs of America, Girls' Clubs of America, Camp Fire Girls and 4-H Clubs have united together in a common effort toward this end; and,

WHEREAS, The "Help Young America" Program, sponsored by the Colgate-Palmolive Company, marks the first time that these six leading youth groups have united in a single youth promotion campaign, and it initiates a unique, cooperative effort between American business and American youth; and,

WHEREAS, The goals of the "Help Young America" Program are to help our young people to help themselves and to bring their needs and aims to the attention of all America, and each of these five organizations within themselves provide outstanding examples of leadership:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of October 1st, 1973, as

HELP YOUNG AMERICA WEEK

In South Dakota, and urge all citizens to support today's youth as they assume more responsible roles in our society.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twenty-Seventh Day of September, in the Year of Our Lord, Nineteen Hundred and Seventy-Three.

RICHARD F. KNEIP, GOVERNOR

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LORNA B. HERSETH, SECRETARY OF STATE